

40 days of GRACE

Church Campaign Components

By Dave King

The Church campaign is a revolutionary approach popularized by Rick Warren, pastor of Saddleback Church, when he introduced the Purpose-Driven Life (PDL): 40 Days of Purpose Church Campaign. Ever since then, this approach of involving the whole church became popular, not only in the United States, but throughout the world. Since then, numerous materials from various authors and pastors have been developed patterned after this concept.

Here in Bacolod City, we have attempted by the GRACE of God, to develop our very first church campaign material – the 40 Days of GRACE. Being on the pioneering stage as no such similar materials have ever been developed locally in the Philippines, we are expecting numerous improvements needed for future project that we can learn from today.

The 40 Days of GRACE, like any Church Campaign, involves at least three components: Weekend Services, Small Group Meetings, and Daily Readings. Thus we will endeavour to provide a kit which will make up the following items:

1. **Resource CD** with useful articles, promotional materials, suggested weekend sermons and premade powerpoint for these sermons;
2. **Small Group DVD** which includes six 20-25 minutes video discussion aiming to serve as discussion starter for small groups. This will be accompanied by a small group discussion booklet with guide questions for the group to discuss, and memory verse cards to reinforce God's word.
3. **Indecrivable GRACE: A 40 Days of Reading** book that will serve as a daily devotional reading for every participants throughout the duration of the 40 Days event.

These components when placed together will maximize the impact of your church's campaign. There is the congregation gathering through the weekend services, the small group meeting and the individual enrichment through the daily readings.

For churches who do not have small groups, this might be a great opportunity for you to start one. Enlist leaders to lead and host homes to accommodate the small groups. You may get your congregation to sign up for the small group at your church's own launching (1st Weekend) or you may simplify this by breaking the congregation into small groups after the preaching of the weekend services. This can be done either by watching the video together or by preaching through the content of the video yourself.